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MATCHMAKING COMPANY BECOMES THE LARGEST IN THE TRI-STATE AREA

Entrepreneur Successfully Taps Into “Hot” Dating Market

Purchase, New York, September 27, 2007 – Great Date Now, a personalized matchmaking company for upscale single professionals has become the largest and one of the most successful offline dating companies in the tri-state area after launching just five years ago. The company founded by entrepreneur Gary Ferone who saw the need to help a growing singles population search for quality relationships, now has locations throughout New York, Connecticut and New Jersey, with the latest opening in midtown Manhattan.

Unlike the myriad of online dating services that require a lot of time searching profiles and pictures before ever talking to or meeting someone, Great Date Now matchmakers meet privately with their clients, carefully screen them and conduct background checks to make sure their personal information is accurate. Candidates considered suitable must be professionals with certain education and income levels. Once matchmakers conduct a series of confidential interviews to learn about their clients and what they are seeking in a mate, Great Date Now hand selects potential matches, and if both parties agree to meet, matchmakers arrange the date, including selecting a restaurant and making the reservations.

The company is a modernized version of the traditional art of matchmaking which is fast becoming a trend among tri-state area professionals, busy singles with fast-paced careers and the newly divorced who have been out of the dating scene for a long time and need help learning how to date again. Great Date Now is also becoming the preferred dating service for successful single men in the New York-metropolitan area who because of high-profile careers, need to keep their dating lives private.

Great Date Now clients range from CEOs, to doctors, lawyers, entrepreneurs and all-out ‘great guys’ who want long-term relationships or marriage.

Gary Ferone, founder of Great Date Now, says that launching his privately-owned matchmaking service seemed like a ‘win-win’ venture after he spent a long year searching online for his second wife.

“Our clients look at the service as an investment in their future,” states Ferone. “Most people use a realtor to help them find a home or a headhunter to find a job. Some busy professionals use personal shoppers to purchase their wardrobes. We want our clients to consider their matchmakers “Personal Shoppers for the Heart.”

Prior to starting Great Date Now, Ferone was a Wall Street broker for 16 years. After his success in finance, Ferone ventured into the world of entrepreneurship, becoming a headhunter placing doctors in hospitals and private practices. At about the same time, he began his search online for his second wife. Between the long and frustrating search and a friend in Cleveland who had been in the matchmaking business for 11 years, Ferone decided to start a matchmaking company of his own.

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Great Date Now has locations in Englewood Cliffs, Morristown and Red Bank, New Jersey, Manhattan, Purchase, Garden City and Hauppauge, New York, Darien and Milford, Connecticut.

For more information about Great Date Now or to arrange an interview with Gary Ferone, call (914) 698-8899 or visit www.greatdatenow.com.

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